

# Elevated Aesthetics

Luxury Vehicle Rental for Content Creation

**\$1.2M**  
Project Value

**150+**  
Page Plan

**CDFI**  
Funding Strategy

**NC**  
Market Focus

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## CONCEPT

Luxury vehicle rental business targeting music videos, photo shoots, and content creation. Fleet featuring Bentley, Rolls Royce, and other high-end vehicles for artists and creators who need the aesthetic without the ownership.

## BUSINESS PLANNING

- 150+ page comprehensive business plan
- Market analysis for content creation industry
- Competitive landscape assessment
- Financial projections and break-even analysis
- Fleet acquisition and scaling roadmap

## FUNDING STRATEGY

Specialized funding approach through Community Development Financial Institutions (CDFIs) and alternative lending. Detailed navigation of Carolina Small Business Development Fund, Self-Help Credit Union, and Black business-specific capital sources.

- CDFI program requirements and application strategy
- Alternative credit evaluation approaches
- Asset-based collateral structuring (vehicles as security)
- Technical assistance and mentorship programs

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*Client details confidential. Business plan available upon request.*