

The Blueprint

Strategic Visibility System for Established Artists

12

Sections

90-Day

Launch Plan

Complete

Workbook

Atlanta/Miami

Market Focus

PURPOSE

Comprehensive guidebook for established artists with credibility but limited mainstream visibility. Not for beginners chasing hype — for artists with earned respect ready to step into the spotlight on their own terms.

GUIDE SECTIONS

- Positioning: Crystallizing artistic identity and unfair advantages
- Network Activation: Leverage without desperation
- Video Strategy: Showing reality, not performance
- Social Media: Presence without performance
- Release Strategy: Sequencing work for maximum impact
- Collaboration & Features: Strategic partnerships
- Press & Coverage: Getting the story out
- 90-Day Launch Blueprint: Week-by-week execution plan

WORKBOOK COMPONENT

Matching workbook with guided exercises for each section — network mapping, content calendars, release schedules, and implementation checklists. Designed for artists who already have the talent and credibility but need the strategic framework.

Complete guidebook and workbook available upon request.